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## News

### ZonePerfect Dark Chocolate Nutrition Bars Indulge Chocoholics

**Abbott Nutrition creates first-of-its-kind bar combining bittersweet dark chocolate taste with antioxidants and protein for delicious, balanced nutrition on-the-go**

May 19, 2008

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COLUMBUS, Ohio ([NYSE: ABT](#)) – [Abbott Nutrition](#) today announced the launch of [ZonePerfect](#)<sup>®</sup> Dark Chocolate All-Natural Nutrition Bars, the first bars of their kind to combine rich, indulgent dark chocolate with antioxidants – Vitamins C & E, and the mineral Selenium – that help support the immune system and an excellent source of protein.

#### News Facts:

- Adding nutritional prowess to the distinctively intense, bittersweet taste of dark chocolate, new ZonePerfect Dark Chocolate Nutrition Bars are offered in three premium flavors: Double Dark Chocolate, Dark Chocolate Almond and Dark Chocolate Strawberry.
- ZonePerfect Dark Chocolate Nutrition Bars are rich in antioxidants, providing 50 percent daily value of Vitamin C, 90 percent daily value of Vitamin E, and 25 percent daily value of Selenium.
- ZonePerfect Dark Chocolate Nutrition Bars are an excellent source of protein, providing 12 g per bar, are a good source of 19 essential vitamins and minerals, and are made with real cacao.
- ZonePerfect All-Natural Nutrition Bars provide an ideal balance of carbohydrates, protein and fat to satisfy busy people who refuse to sacrifice great taste when choosing nutritious snacks.

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## Commentary on ZonePerfect Dark Chocolate Nutrition Bars:

From Dr. Rosemary Riley, Ph.D., LD, nutrition scientist for Abbott Nutrition:

"Eating chocolate simply makes us feel good – just thinking about chocolate can evoke pleasurable emotions and memories. With ZonePerfect Dark Chocolate Nutrition Bars, you now don't have to choose between what you enjoy and what is good for you."

"ZonePerfect Dark Chocolate Nutrition Bars satisfy your sweet tooth and your nutritional common sense. Their decadent dark chocolate taste and crunchy texture immediately spark the senses, while the balance of protein, carbohydrates and fat leave you feeling satisfied longer than empty calorie snacks."

"ZonePerfect Dark Chocolate Nutrition Bars can help time-crunched, multi-tasking people achieve their nutrition goals while indulging in great taste."

"As Americans continue to trend toward a more flexible approach to eating, we are relying more and more on snacking and eating on the go to meet our nutritional needs. But eating on the go should not mean eating high-fat, low-nutrition snacks. Choosing ZonePerfect Dark Chocolate Nutrition Bars will satisfy cravings and provide an ideal balance of protein, carbohydrates and fat."

## Where to Buy:

ZonePerfect Dark Chocolate Nutrition Bars are available nationwide in the nutrition aisle at [grocery stores, mass merchandisers, natural foods stores and drug stores and online](#).

Additionally, complimentary ZonePerfect Dark Chocolate Nutrition Bars will be available at select music, film and art festivals nationwide this spring, summer and fall as part of [a cross-country ZonePerfect tour](#) celebrating music and film that kicked off at the 2008 Sundance Film Festival™ in Park City, Utah, in January.

## Flavors:

In addition to the new Double Dark Chocolate, Dark Chocolate Almond and Dark Chocolate Strawberry flavors, ZonePerfect Bars are available in [11 Classic Crunch, four Fruited and three Snack Size](#) flavors.

- more -

## Multimedia:

### Video:



See Josh Groban, Michelle Branch, Jason Mraz and more perform live from the ZonePerfect Bar at the 2008 Sundance Film Festival™

[Watch](#)

### Participate:

#### Zone Perfect Dark Chocolate Survey

1. Have you heard of new ZonePerfect Dark Chocolate bars?

- Yes
- No

Next

Have an idea for a ZonePerfect Nutrition Bar flavor or something to say about the new ZonePerfect Dark Chocolate Nutrition Bars? Tell us [here](#).

### Audio:

Listen and learn how to download live tracks from Josh Groban, Michelle Branch, Jason Mraz and more, recorded at the ZonePerfect Bar at the 2008 Sundance Film Festival™

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### Get High-Resolution Images:



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All-Natural Nutrition Bars

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### **About ZonePerfect**

[ZonePerfect](#) All-Natural Nutrition Bars provide balanced nutrition for busy people who refuse to sacrifice great taste. ZonePerfect Bars are a good source of 19 essential vitamins and minerals and contain 180-210 calories and 12-16 grams of protein per serving. All ZonePerfect Nutrition Bars contain an ideal balance of carbohydrates, protein and fat to keep on-the-go consumers satisfied. They are available in 18 flavors that appeal to taste preferences at any time of day.

### **About Abbott Nutrition**

Abbott Nutrition ([www.AbbottNutrition.com](http://www.AbbottNutrition.com)) develops and markets a wide range of science-based infant formulas, medical nutritionals, nutrition and energy bars, and related products to support the growth, health and wellness of people of all ages. Abbott Nutrition's internationally recognized brands include the Similac<sup>®</sup> brand of infant formulas; the Gain<sup>®</sup> brand of growing-up milks for older babies and toddlers; the PediaSure<sup>®</sup> brand of nutritionals and snacks for children; and the Ensure<sup>®</sup> brand of adult nutritionals.

Additionally, Abbott Nutrition is a leader in medical foods clinically shown to address the distinct dietary needs of people with serious health conditions or special nutrient requirements, such as the Glucerna<sup>®</sup> brand of nutrition shakes and bars for people with diabetes. Abbott Nutrition also offers specialized nutrition products to meet the unique needs of competitive athletes.

### **About Abbott**

Abbott ([NYSE: ABT](http://NYSE:ABT)) is a global, broad-based health care company devoted to the discovery, development, manufacture and marketing of pharmaceuticals and medical products, including nutritionals, devices and diagnostics. The company employs more than 68,000 people and markets its products in more than 130 countries.

Abbott's news releases and other information are available on the company's Web site at [www.abbott.com](http://www.abbott.com).

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